

RESPECT DAY!



RESPECT History/Our Story.... April 6,



Dear Champion:

Thank you for your interest in the EMIY National RESPECT Day Movement. Since 2016, EMIY National Respect Day and Calvin T. Mann, by resolution, were acknowledged and adopted by the State of Michigan, Wayne County, and the City of Detroit. National Respect Day is a simple solution to our very complex community problems. The purpose of EMIY National Respect Day is to take a positive stand against suicide, bullying, racism, and violence and this year a focus on Distracted Driving. By rallying and encouraging young people to RESPECT: History/Our Story, we support them in demonstrating their positive message. You can support this movement in the form of service projects, sponsorship, partnership, sharing information, taking the pledge, demonstrating respect and encouraging others.

The primary objective is to plant the seed of respect *through* leadership in school-aged youth and engage schools/groups across the country as a long-term prevention and intervention strategy to increase awareness and become the agent of change through encouragement and RESPECT.

This movement utilizes:

- Positive messaging that increases awareness of RESPECT (t-shirts and documenting service projects and taking the pledge)
- A platform of students in leadership to take a stand against suicide, bullying, racism, violence and distracted driving
- A long-term strategy embedded for behavioral change in students as they transition from grade to grade

Use the steps below to guide you in your planning.

STEP 1 --- Register your school/group on EMIY website or via email and download the info package from the website

STEP 2 --- Call a student assembly at the school to present EMIY National Respect Day – students commit to pledge, service project and/or program leading up to the week of or before 4/6/24

STEP 3 --- Students determine their service project and/or message and they delivery of the message (art, poetry, spoken word, rap, story-telling, dance, music, acting and/or other form of expression) share the number of students participating and the number of pledges signed

STEP 4 --- Order official EMIY t-shirts; designate school colors (use sales as a way to fund service projects)

STEP 5 --- Document, record and upload your message and/or service project to your social media and email the link to emiyinc@gmail.com. Upon approval the video will be uploaded to EMIY TV (our You Tube Channel).

For more information, feel free to contact us at emiyinc@gmail.com or visit the website at www.emiyworld.com.

"RESPECT me, RESPECT you, RESPECT we....."



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"RESPECT me, RESPECT you, RESPECT we....."



Pledge of RESPECT

Today, I pledge to put RESPECT above hate. I will show RESPECT in my words, beliefs, and actions towards others.

- 1. I will Love...
- 2. I will show Peace ...
- 3. I will rebuild Family...
- 4. I will rebuild Community...
- 5. I will be **Healthy**...
- 6. I will support my local **Economy**...
- 7. I will continue my Education...

I pledge to rebuild my community through RESPECT one person at a time starting with me.

"RESPECT me, RESPECT you, RESPECT we....."

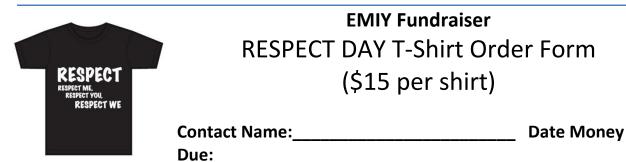
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EMIY Fundraiser RESPECT DAY T-Shirt Order Form (\$15 per shirt)



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